

檔 號：

保存年限：

教育部 函

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受文者：國立中興大學

發文日期：中華民國108年1月30日

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速別：普通件

密等及解密條件或保密期限：

附件：來函、報名表、簡介(ATTCH2 0017072A00_ATTCH2.odg、ATTCH3 0017072A00_ATTCH3.odt、ATTCH4 0017072A00_ATTCH4.odg)

主旨：函轉英國文化協會與德國學術交流總署(DAAD)訂於本(108)年5月13-15日在德國柏林舉行「2019全球國際教育論壇」事，歡迎貴校報名參加，論壇及報名相關訊息如附，請查照。

說明：依據英國文化協會本年1月28日BCTPE108001001號函辦理。

正本：各公私立大專校院

副本：

國立中興大學



1080002003 108/1/30



受文者： 教育部國際及兩岸教育司
地 址： 10055 台北市中正區中山南路 5 號

發文日期： 中華民國 108 年 1 月 28 日

發文字號： BCTPE108001001

速 別： 普通件

附 件： Going Global 2019 E-DM +報名表(早鳥優惠至 3 月 22 日止)

主 旨： 英國文化協會與 DAAD 將於今 (108) 年 5 月 13-15 日於德國柏林舉行
「2019 全球國際教育論壇 (Going Global 2019)」, 請 貴部轉知國內各
公私立大專校院研發處及兩岸暨國際事務處有關論壇及報名訊息, 敬請
查照。

說 明：

一、「2019 全球國際教育論壇 (Going Global 2019)」日期、地點：

日期：民國 108 年 5 月 13-15 日

地點：德國柏林會議中心 / bcc Berlin Congress Centre, Germany

二、主題：

「*Knowledge Diplomacy and the Digital World: Does international tertiary education have a role?*」, 將邀請全球來自教育及政府領域之決策者與執行者參與盛會, 討論將著重在四個主題：

- 全球知識生產者 (Global Knowledge Producer)
- 高端技能開發者 (High Level Skills Developer)
- 全球社會穩固者以及解決方案提供者 (Global Society Anchor and Solution Provider)
- 未來世界領導者與合作夥伴 (Leader and Partner in a Future World)

詳情請參考www.britishcouncil.org/going-global/themes

三、德國大學及新創企業參觀：

4 所德國大學校園或3家德國新創企業參觀

詳情請參考www.britishcouncil.org/going-global/programme

四、報名費用及方式：



報名費	報名時間	報名/付費方式
[早鳥優惠] 850 英鎊	即日起至 3 月 22 日止	《方式一》 1. 自行線上報名： www.britishcouncil.org/going-global/registration (付款方式：信用卡或電匯)
[原價] 995 英鎊	3 月 23 起至 5 月 3 日止	《方式二》 2. 由英國文化協會統一代理報名及付款 (請填妥報名表寄回英國文化協會 Diane Hsu) 註： 1. 自行以信用卡或電匯付款報名，會產生額外電匯手續費，須另支付 50 英鎊開立收據之處理費 2. 由英國文化協會統一代理報名及付款(不須支付開立收據處理費) 3. 住宿訂房，可由英國文化統一代理訂房(請提供信用卡資訊-訂房用)。相關住宿資訊可參考 Going Global 2019 網站/ About/Plan your visit 下載 'Going Global 2019 Hotels handbook'



五、更多論壇詳情請至www.britishcouncil.org/going-global

六、惠請 貴部協助將以上資訊轉知國內各公私立大專校院。如各相關問題及報名表格電子檔索取，請聯絡英國文化協會，Diane Hsu 徐薇芝 02 8722 1051 diane.hsu@britishcouncil.org.tw

發文單位： 英國在台辦事處英國文化協會
地 址： 台北市信義區松高路 9 號 26 樓
承 辦 人： 徐薇芝 Diane Hsu
聯絡電話： (02) 8722 1051
傳 真： (02) 8786 0985
公文用印：

英國在台辦事處英國文化協會
British Council, British Office
公文用印 Document Chop



Going Global 2019
13-15 May 2019, bcc Berlin Congress Centre, Germany

Registration Form

請填妥以下資訊後，寄回英國文化協會 Diane Hsu 徐薇芝，
diane.hsu@britishcouncil.org.tw

1. Delegate Information 個人資料

Title	Mr / Mrs / Miss / Ms / Dr / Prof / Prof Dr
First Name	
Last Name	
Job Title	
Name of Organisation	
Type of Organisation	Choose one.. <input type="checkbox"/> Tertiary education institution <input type="checkbox"/> Government agency <input type="checkbox"/> Examining board, professional organisation, non-government organisation <input type="checkbox"/> Other education provider <input type="checkbox"/> Business, industry, employer
Contact Number (include country and area code)	
Main Sector of Work or Area of Interest	Choose one.. <input type="checkbox"/> Higher education <input type="checkbox"/> Technical and vocational education and skills <input type="checkbox"/> Both
Country of residence	

2. Special Requirement 特別需求

Do you have any special requirement that we should be aware of?	<input type="checkbox"/> Yes / <input type="checkbox"/> No
Do you have any dietary requirement that we should be aware of?	Choose one.. <input type="checkbox"/> Dairy free <input type="checkbox"/> Gluten free <input type="checkbox"/> Vegan <input type="checkbox"/> Vegetarian <input type="checkbox"/> None <input type="checkbox"/> other _____
Do you have any accessibility requirement that we should be aware of? If yes, please specify your accessibility requirements.	<input type="checkbox"/> Yes Please specify your requirements _____
	<input type="checkbox"/> No



Do you have any other special requirement that we should be aware of (eg medical or religious)?

- Yes _____
 No

3. Referral 如何知道 Going Global 論壇 (擇一)

How did you hear about Going Global? Choose one...

- I've attended before
 Personal recommendation
 British Council centre in my country
 Going Global website
 Going Global newsletter
 Social media
 Advertising
 Other, please specify _____

4. Build your personalised conference schedule online 是否使用”線上建立個人化會議行程”裝置

Make the most of your participation at Going Global 2019, and the opportunity to engage with more than 1000 leaders of international tertiary education from across 80 countries. Use the Going Global interactive tools to schedule your preferred sessions and book one to one meetings with fellow delegates. These interactive tools will be available here on the online registration form from March 2019.

After this date all your pre-scheduled sessions and meetings will move to the conference app, where you can continue to build your personalised schedule.

I would like to use Going Global interactive tools. Yes / No

5. Fringe events: campus tour 附帶活動：參訪校園 與 新創企業 (各擇一)

Details of the campus and startup tours can be found on www.britishcouncil.org/going-global/programme/campus-tours and www.britishcouncil.org/going-global/programme/start-up-tours
Places are limited and will be allocated on a first come first served basis.

Campus tours take place in the morning and the Startup tours will run simultaneously from 15.30 – 18.00 of Wednesday 15 May. Transport will be arranged to and from the Kuala Lumpur Convention Centre. Cost: £0

If you wish to attend one of the tours please select from the list below.

Campus Tours:

- Freie Universitat Berlin
 Technische Universitat Berlin
 Hasso Plattner Institute for Digital Engineering
 Hochschule fur Wirtschaft und Recht Berlin / Berlin School of Economics



Startup Tours:

- Digital Health and Artificial Intelligence
- Internet of Things and Social Entrepreneurship
- Climate Change and Digital Health

6. Registration 報名費用及方式：

報名費	報名時間	報名/付費方式
[早鳥優惠] 850 英鎊	即日起至 3 月 22 日止	《方式一》 1. 自行線上報名： www.britishcouncil.org/going-global/registration (付款方式： 信用卡或電匯)
[原價] 995 英鎊	3 月 23 起 至 5 月 3 日 止	《方式二》 2. 由英國文化協會統一代理報名及付款 (請填妥報名表寄回英國文化協會 Diane Hsu) 註： 1. 自行以信用卡或電匯付款報名，會產生額外電匯手續費，須另支付 50 英鎊開立收據之處理費 2. 由英國文化協會統一代理報名及付款(不須支付開立收據處理費) 3. 住宿訂房，可由英國文化統一代理訂房(請提供信用卡資訊-訂房用)。相關住宿資訊可參考 Going Global 2019 網站/About/Plan your visit 下載 'Going Global 2019 Hotels handbook'

如需更多資訊或其他問題，請與英國文化協會 **Diane** 徐薇芝小姐聯絡，電話 02-8722-1051 或電子郵件 diane.hsu@britishcouncil.org.tw。

Going Global 2019

The conference for leaders
of international education
bcc Berlin Congress Center,
Germany
13–15 May 2019

Knowledge diplomacy
and the digital world

Registration opens
Monday 21 January 2019
book your place by
Friday 22 March to
secure a discount!



What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. This interactive conference is an unparalleled opportunity to network, debate and explore collaborative solutions to the challenges facing the sector in the 21st century.

At Going Global 2019, we will explore the theme 'Knowledge diplomacy and the digital world: does international tertiary education have a role?'

As the digital world transforms our society, it brings both immense opportunities and significant risks. New technologies and platforms are revolutionising the way in which knowledge is produced, accessed and used globally. Solutions to many of the world's greatest challenges are increasingly within reach. At the same time, the speed and scale of change is disrupting labour markets and business models,

radically changing the nature of jobs and the skills needed for these. Just as technologies are creating huge opportunities and wealth for some, many more remain excluded, deepening inequality and polarising societies.

Historically, international tertiary education has fulfilled a unique position as a global knowledge producer, developer of high-level skills and powerful anchor in local and global society. But in a radically different future world, how relevant will it be and what contribution can it make?

Going Global will debate the role of international tertiary education in this new paradigm, focusing through a policy or practice lens, on four particular roles:

- global knowledge producer
- high-level skills developer
- global society anchor and solution provider
- leader and partner and nation builder in a future world.

"The DAAD, the German Academic Exchange Service, is proud to partner with British Council on Going Global 2019 bringing this important international conference to Berlin to discuss the opportunities stemming from digital transformation, and how our societies and their underlying values will evolve in the near future with up to 1,000 education leaders from around the world."

Dr Dorothea Rüland,
Secretary General,
DAAD, Germany

What to expect

- Three-day conference in the heart of Berlin, Germany.
- 150+ high-profile speakers.
- 30+ exhibitors.
- 1,000 participants from 80+ countries.
- 35+ interactive sessions, including roundtable discussions and knowledge exchange workshops.
- Welcome networking reception.

Who should attend?

- Ministers, policy advisers and government officials.
- Vice-chancellors, rectors, presidents, deputy presidents and vice-presidents.
- Senior decision makers from business, international education organisations and institutions.
- Thought leaders and opinion formers.

Why should I attend?

- Expand your network of education
- Explore opportunities for collaboration
- Engage with pressing issues

Key dates

Submit a poster
Monday 21 January

Register to attend
Monday 21 January

Discounted early registration
Friday 22 March

Standard rates for registration
closes on Friday 22 March

More details on the conference
www.britishcouncil.org/going-global

"Why do we come to Going Global? I think many of us in the university sector come looking for answers to our problems, solutions to our challenges. The answers are more likely to come when we are able to share our latest conundrum not only with our immediate neighbours, but also with colleagues facing quite different challenges, perhaps from a university many thousands of miles away."

Professor Dame Janet Beer,
President, Universities UK and Vice-Chancellor, University of Liverpool, UK



Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2019.

To find out what opportunities are available, please contact the Going Global team,

going.global@britishcouncil.org

Join the debate

Connect with us on LinkedIn, search for 'British Council HE Going Global'.

In keeping with the British Council's green policy, all other promotional materials will be available online

www.britishcouncil.org/going-global

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

#GoingGlobal2019

@HEGoingGlobal

www.britishcouncil.org/going-global



'One of the striking features of Going Global is (its) convening power. Not every organisation or country can pull these kind of international leaders and policymakers (together). I think Going Global has rightly... earned that reputation.'

**Christopher Jibreel
Mayaki, Director of
National Universities
Commission, Nigeria**